



The future of business communication. Today.

Mobile phone users immediately took the smartphone to their hearts and with the introduction of the iPhone in 2007 the market skyrocketed. Consumers loved the revolutionary user experience and the ability to use their fingertips when navigating and communicating. The modern smartphone is so much more than a mobile phone; it is a small computer with wireless connectivity and communication capabilities. This makes it the perfect communication tool for many of its professional users and when it is combined with Telepo Mobile+ they are powered by Telepo Business Communication Solution (BCS). This has unified business communication services such as instant messaging, directory search, presence, line state and cost control services all on a smartphone. The Telepo Mobile+ software (client) on the smartphone itself is also an excellent branding platform for Service Providers that want to connect their delivered value with their own brand.

Available for the leading mobile platforms

Telepo Mobile+™ clients are available on all the leading smartphone platforms - Android, Android tablets, BlackBerry, iPhone, iPad and Symbian. All clients have been developed to delight users with a consistent experience both from a Telepo BCS and a mobile platform perspective. All clients have been developed based on the native look and feel of the phone in addition to being anchored in the underlying user centric Telepo BCS experience.

Mobile+ for BlackBerry

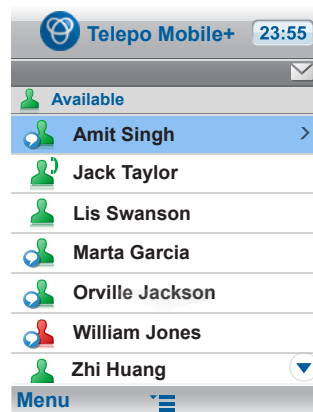
Telepo Mobile+ for BlackBerry together with Telepo BCS, provide business users with a rich set of professional services that enhance communications, ensure that users always are part of the corporate network and provide the enterprise sufficient control over mobile phone usage as well as cost.

Telepo Mobile+ is a white-labeled unified communication client using the device capabilities to access corporate directory, user presence, instant messaging and real time line-state. It also provides mobile users with access to corporate voice mail, switchboard operators and dial using enterprise-abbreviated numbers as they would from their fixed office phone.

Saving cost for frequent travellers

Built in mobile least cost routing based on call-back, enables international travelers with Telepo Mobile+ to save roaming costs while abroad. For many enterprises the soaring costs of mobile roaming can account for as much as a quarter of total enterprise spend on voice communications. Enterprises using the Telepo least cost routing service can make extensive cost savings, typically 30-60 per cent on local and international calls, as well as typically 50-70 per cent on roaming calls.

The frequent traveller can use local SIM cards to further bring down roaming costs, but still be part of the solution, with the same single number for incoming and outgoing calls.



Presence and Directory services

The client uses the available data access (WLAN/3G/GPRS) to connect to the back-end server to provide the user with adequate information about directory enquiries and other information. Users can design their own contact list of team members or most important colleagues. The contact list and directory search results are automatically populated with presence information, tag line, availability information and real-time line state. The embedded directory search engine is dynamic to different input criteria such as

name, number, skills, organization etc. which ensures that users can always access resources even if they do not know exactly who to search for. The search results are based on the corporate directory information (content similar to business card information) and the personal contacts from the local phonebook.

Users can easily update their presence information to keep colleagues and switchboard attendants with up to date information about their availability using the Mobile+ interface. The same presence information is used to control call routing and personal voice mail greetings in a multilingual context.

Business class Messaging

Telepo Mobile+ offers the enterprise user secure chat services within the enterprise. The user sees the availability of other users in the contact list for messaging and is able to exchange real time chat messages with other Telepo Mobile+, Softphone+ or Softphone Light users.

Call log synchronization

As a complete fixed and mobile convergence service, Telepo Mobile+ delivers full integration with the other services provided in Telepo BCS. Call log is a key resource of contact information for business users and calls made using callback in Mobile+ will show up as a placed or received call in other devices such as Softphone+ or a desk phone.

Built in Provisioning and BES enabled

Efficient administration and operational excellence are critical factors for business success. This applies for end users, enterprise and Service Provider administrators. Telepo Mobile+ has been designed to fit smoothly into existing enterprise voice infrastructures and to minimize administrative overheads.

Telepo Mobile+ provides built in over the air provisioning and management from the centralized Telepo BCS Management Node. It is possible to deploy it either on a BlackBerry Enterprise Server (BES) with extra security policies and BlackBerry Mobile Data System (MDS), with a BlackBerry Internet Service (BIS) connection or as a stand-alone installation. When deploying in a BES environment some settings needs to be changed before deploying the client to end users. The installation wizard ensures that all users manage the installation successfully, while configuration and dial-plans will be automatically downloaded from the server using GPRS/3G data service. The installation can be initiated by the end-user.

Key Features

Unified communication

- Telephony
- Presence
- Messaging
- Personal call routing

Least cost routing

- Least cost routing using callback

Call handling

- Calls placed via enterprise infrastructure
- Easy access to enterprise voice services (switchboard attendant, voicemail etc.)
- Short number dialling

Presence and directory

- Set user presence
- Directory search with presence
- Personal contact list
- Detailed contact view with photo
- Contact line state information

Messaging

- Chat
- Text messages

Administration

- BlackBerry Enterprise Server (BES), BlackBerry Internet Service (BIS) and BlackBerry Mobile Data System (MDS) enabled
- Over-the-air installation and updates
- Over-the-air configuration

Security

- Encryption of user credentials
- User authentication of all calls placed
- HTTPS support for server communication

Supported platforms

- BlackBerry phones running on BlackBerry OS 4.2.1, later 4.X, 5.X or 6.0
- BlackBerry Enterprise Server 5

Telepo. Phone +46 (0)8 5065 2700 www.telepo.com

Telepo is an innovative software vendor enabling any type of Service Provider to offer advanced business communication as a Service under its own brand/s. The solution helps Service Providers drive revenue, loyalty and margin by allowing enterprises to transform the way they communicate. Telepo AB is privately held, headquartered in Stockholm, Sweden.

All contents are Copyright 2003–2012 Telepo AB. All rights reserved. TELEPO MAKES NO WARRANTIES, EXPRESS OR IMPLIED, IN THIS DOCUMENT. Telepo, Telepo Softphone+, Telepo Mobile+, Telepo Mobile Light and Telepo Business Communication Solution are either registered trademarks or trademarks of Telepo AB. All other trademarks are property of their respective owners.

R2A



The future of
business communication.
Today.