

## The future of business communication. Today.

Mobile phone users immediately took the smartphone to their hearts and with the introduction of the iPhone in 2007 the market skyrocketed. Consumers loved the revolutionary user experience and the ability to use their fingertips when navigating and communicating. The modern smartphone is so much more than a mobile phone; it is a small computer with wireless connectivity and communication capabilities. This makes it the perfect communication tool for many professional users and when it is combined with Telepo Mobile+ they are powered by Telepo Business Communication Solution. Telepo Mobile+ delivers unified business communication services such as instant messaging, directory search, presence, line state and cost control services all on a smartphone. It is also an excellent branding platform for Service Providers that want to connect their delivered value with their own brand.

### Available for the leading mobile platforms

Telepo Mobile+™ clients are available on all the leading smartphone platforms - Android, Android tablets, BlackBerry, iPhone, iPad and Symbian. All clients have been developed to delight users with a consistent experience both from a Telepo BCS and a mobile platform perspective. iPhone and Android users get their Telepo experience while Symbian users get their Symbian feeling and all are anchored in the underlying user centric Telepo BCS experience.

### Mobile+ for Symbian

Telepo Mobile+ for Symbian together with Telepo BCS, provide business users with a rich set of professional services that enhance communications, ensure that users always are part of the corporate network and provide the enterprise sufficient control over mobile phone usage as well as cost.

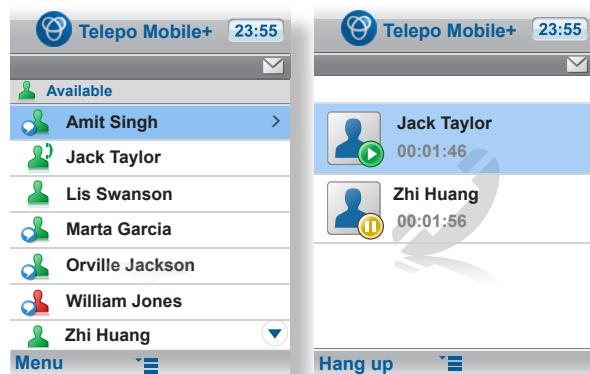
Telepo Mobile+ is a white-labeled unified communication client using the device capabilities to access corporate directory, user presence, instant messaging and real time line-state. It also provides mobile users with access to corporate voice mail, switchboard operators and dial using enterprise-abbreviated numbers as they would from their fixed office phone.

### Saving cost for frequent travellers

With Telepo Mobile+ for Symbian dynamic least cost routing can be made on a per call basis for users travelling abroad. Calls are always routed using the dial-plan provided and kept up to date to the mobile phone from Telepo Service Node, completely transparent to the end user. This offer significant cost savings for frequent travellers. Each call setup is analysed taking into account the calling user's location (country and mobile network). Based on these parameters the call is set up using either call-back, call-through or as a direct call, whichever is most optimal and in line with corporate policies.

Using the Telepo least cost routing service enterprises can make extensive cost savings, typically 30-60% on local and international calls, and typically 50-70% on roaming calls.

Support for multiple mobile phones per user and SIM card switching detection in Mobile+ offer call savings for travelling users by always using a local SIM card for their mobile while still using the same personal phone number. The system automatically keeps track of which card that is active.



### Presence and Directory services

The client uses the available data access (WLAN/3G/GPRS) to connect to the back-end server to provide the user with adequate information about directory enquiries and other information. Users can design their own contact list of team members or most important colleagues. The contact list and directory search results are automatically populated with presence information, tag line, availability information and real-time line state. The embedded directory search engine is dynamic to different input criteria such as

name, number, skills, organization etc. which ensures that users can always access resources even if they do not know exactly who to search for. The search results are based on the corporate directory information (content similar to business card information) and the personal contacts from the local phonebook.

Users can easily update their presence information to keep colleagues and switchboard attendants with up to date information about their availability using the Mobile+ interface. The same presence information is used to control call routing and personal voice mail greetings in a multilingual context.

### Business class Messaging

Telepo Mobile+ offers the enterprise user secure chat service within the enterprise. The user see the availability for messaging of other users in the contact list and is able to exchange real time chat messages with other Telepo Mobile+, Softphone+ or Softphone Light users.

### Mid-Call services

When a call is established Mobile+ automatically show an intuitive user interface providing access to the typical enterprise PBX mid-call features.

### Call log synchronization

To offer a complete fixed and mobile convergence service Telepo Mobile+ offers full integration with the other services provided in Telepo BCS. Call logs are an invaluable resource of contact information for business users. The call logs from desk phones, softphones or other mobile clients are synchronized and the personal call log is accessible from all devices. In addition, Telepo Mobile+ synchronizes the native call log in

Nokia phones with the personal call log from the system. By doing this, calls answered on the desk phone are not shown as missed calls on the mobile phone, even though parallel ringing was configured for the users single number. In addition, calls placed from another device such as Softphone+ or a desk phone will show up as a placed call in the mobile phone's native call log.

### Built in Provisioning

Efficient administration and operational excellence are critical factors for business success. This applies for end users, enterprise and Service Provider administrators. Telepo Mobile+ has been designed to fit smoothly into existing enterprise voice infrastructures and to minimize administrative overheads.

Telepo Mobile+ provides built in over the air provisioning and management from the centralized Telepo BCS Management Node. The Symbian clients are downloaded from the server and a link is sent out via SMS directing the user to the download location. The installation wizard ensures that all users manage the installation successfully, while configuration and dial-plans automatically are downloaded from the server using GPRS/3G data service. The installation can be initiated by the end-user.

### Telepo Mobile Light

Telepo Mobile Light is the lightweight version of Telepo Mobile+, without any native parts installed on the phone. Telepo Mobile Light runs in the web browser and can thus be used on mobile phones with a simple web browser, for example the Nokia S40 series phones.

Telepo Mobile Light provides the end-users with directory search with contact details and presence information, presence update, and callback initiation.

## Key Features

### Unified communication

- Telephony
- Presence
- Messaging
- Personal call routing

### Least cost routing

- Automatic location and network aware least cost routing using callback, call-through or direct call
- Automatic dial-plan download
- Fallback function to direct call

### Call handling

- Calls placed via enterprise infrastructure
- Easy access to enterprise voice services
- Short number dialling
- Call log - synchronized list of placed, received and missed calls.

### Presence and directory

- Set user presence
- Directory search with presence
- Personal contact list
- Detailed contact view with photo
- Contact line state information

### Usability

- Multi-language
- Intuitive user interface

### Messaging

- Chat
- Text messages

### Administration

- Over-the-air installation and updates
- Over-the-air configuration

### Security

- Encryption of user credentials
- User authentication of all calls placed
- HTTPS support for server communication

### Supported phones

- Nokia Series 40 (for Mobile Light)
- Nokia Series 60 running Symbian OS 9.1, 9.2, 9.3, 9.4/Symbian^1, Symbian^3 PR 1.0, Symbian^3 PR 1.1 or Symbian^3 PR 1.2\*

\* Some platforms have a reduced feature set.

Telepo. Phone +46 (0)8 5065 2700 [www.telepo.com](http://www.telepo.com)

Telepo is an innovative software vendor enabling any type of Service Provider to offer advanced business communication as a Service under its own brand/s. The solution helps Service Providers drive revenue, loyalty and margin by allowing enterprises to transform the way they communicate. Telepo AB is privately held, headquartered in Stockholm, Sweden.

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business communication.  
**Today.**